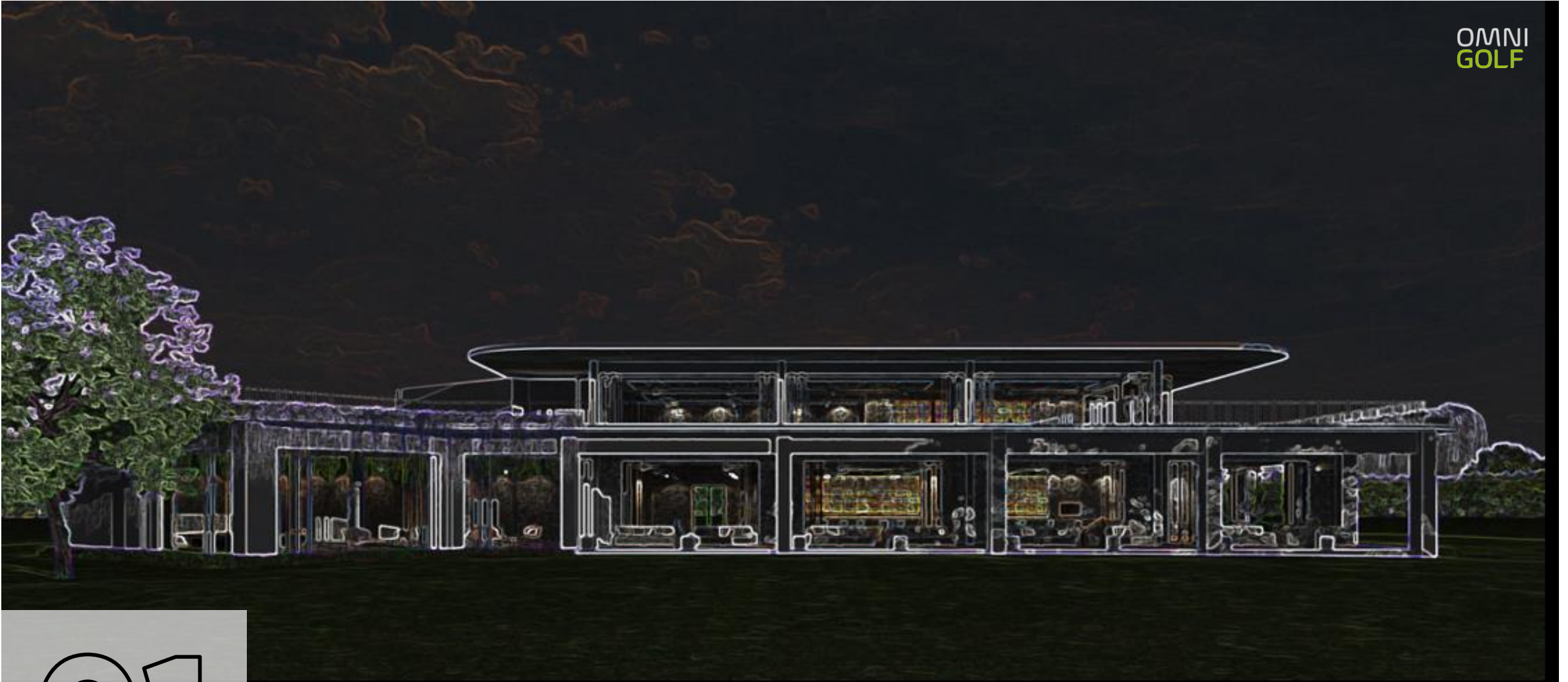




# OMNIGOLF

CUSTOM GOLF ENTERTAINMENT ZONES  
& GOLF INNO-RENOVATION



01

## GOLF ENTERTAINMENT ZONES



# WHAT IS AN OMNIGOLF ENTERTAINMENT ZONE (EZ)?

## EZ

A Golf Entertainment Zone (**OMNIGOLF EZ**) is a bespoke, fun and exciting new way to enjoy golf and so much more!



1

**OMNIGOLF EZ** are infinitely Scalable and Customizable.

2

The golf element can be as welcoming to skilled players as it is to intermediate level and novice golfers. The **OMNIGOLF EZ** concept is embraced by non-players as well!

3

In addition to a Bistro Style F & B element, the **OMNIGOLF EZ** often incorporates other bespoke sport and entertainment offerings, such as: optional vintage games, water sports, climbing wall and more from our imaginative experience creators.

# WHY BUILD AN OMNIGOLF EZ?

## HIGH TECH/HIGH TOUCH



### HIGH TECH

Exclusive, cutting edge technology of OMNIGOLF appeals to tech savvy clientele

### HIGH TOUCH

Bespoke layout and design creates human scale surroundings, beautiful landscaping, water features, welcoming F & B Venues in a warm socially inviting atmosphere





# OMNIGOLF PHILOSOPHY



**OMNIGOLF** approaches each project as unique



**OMNIGOLF** projects are infinitely Customizable and Scalable to fit any property or budget



**OMNIGOLF** performs intense interdisciplinary studies resulting in unique Solutions with multiple options

# OMNIGOLF RATIONALE

The success of “Top Golf Style” properties facilities demonstrates that the fastest growing area of the sport is in facilities that put fun, excitement, hospitality, and atmosphere first.

Of course Golf is a main part of the experience.

Unlike “Top Golf Style” properties with huge land requirements, **OMNIGOLF** provides maximum client golf and entertainment satisfaction for a minimum investment



## OMNIGOLF vs Top Golf



**OMNIGOLF EZ**  
Is a fraction of the  
cost to build TG



**OMNIGOLF EZ**  
requires a much  
smaller footprint



**OMNIGOLF EZ**  
is perfectly tailored  
to resort, inner city  
or casino



**OMNIGOLF EZ**  
is customizable  
and Scalable. No  
Two are alike



**OMNIGOLF EZ**  
every shot is  
strategic with  
different strategy  
from different bays



**OMNIGOLF EZ**  
Enhances customer  
experience by combining  
a lush, landscaped high  
touch atmosphere with  
state of the art, proprietary  
high tech software



# OMNIGOLF DIFFERENCE

OMNIGOLF works with Client team members to create each zone as a unique experience onto itself

**MINIMAL LAND REQUIREMENT** as opposed to traditional golf ranges or Top Golf Style facilities

**HIGH TECH – HIGH TOUCH**  
– excitement of state of the art technology in an intimate setting

**MINIMAL**  
maintenance Costs

## KEY ASPECTS OF THE OMNIGOLF STRATEGY



**CONSTANT ROLLOUT OF NEW SOFTWARE**  
keeps interest fresh

**EXPANDABLE**  
in Phases

Custom Built and **ENDLESSLY ADAPTABLE** to suit targeted customer's yearnings

Easy to transform from a **FAMILY DAYTIME** early evening venue, to a rocking **ADULT LATE EVENING** entertainment zone



# OMNIGOLF PROCESS

OMNI  
GOLF

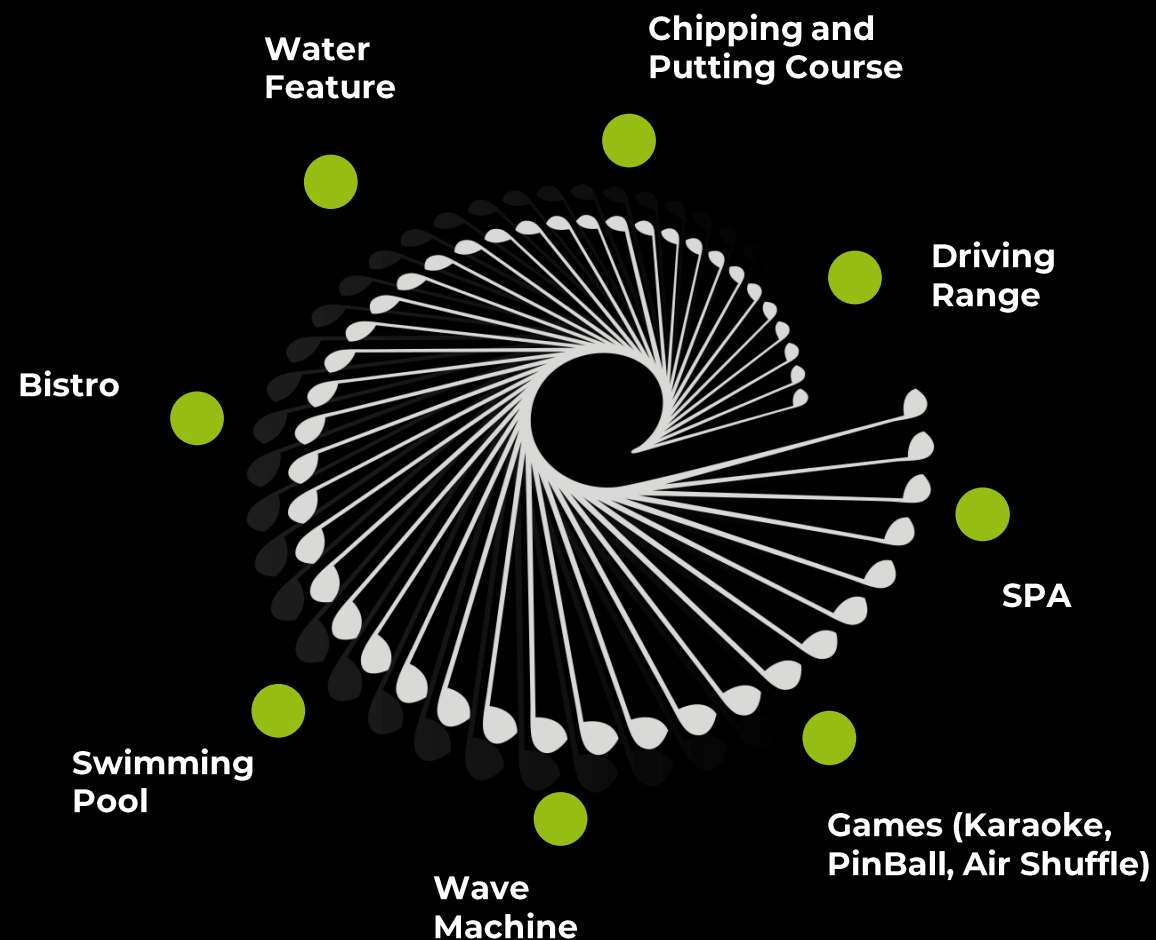
OMNIGOLF performs all encompassing studies, creates concepts and recommends, but is not limited to, a dynamic mix of the following **Key Components**

STUDY

IDEATE

DESIGN

BUILD





# EXAMPLES OF OMNIGOLF EZ INTEGRATED GOLF ZONES

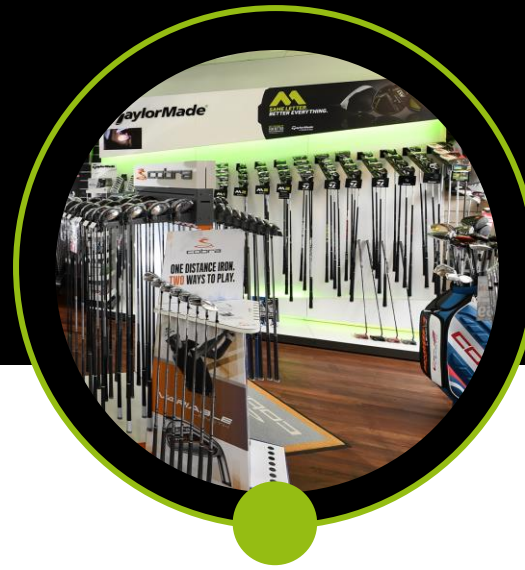
OMNIGOLF Projects are comprised of a unique configuration of several possible golf elements which include but are not limited to:



Putting/  
Chipping Course



A short range with  
realistic greens for fun,  
competition and, of  
course, casual wagers



A small proshop to  
provide equipment,  
collect fees, set  
reservations



One or Two Golf  
Simulators

# EXAMPLES OF OMNIGOLF EZ STRUCTURAL CUSTOMIZATIONS

PROPOSED VIP CASINO AND HOTEL

EXISTING CASINO

ENTERTAINMENT ZONE



Existing golf course  
INNO-RENOVATION



Hotel/Resort  
Amenity



Casino  
Amenity



Stand Alone

OMNIGOLF 4 areas  
of customization:





# CONCEPT 1: OMNIGOLF RESORT



Unique resort experience for guests in casual and fun atmosphere



Lots of excitement provided with state of the art Ball Tracking, Zombie Golf, Smash the Greenhouse, Space Invaders



Full service casual dining suitable for family use throughout the day



Transforming into an adults only venue in the evening with dj or live music, pool parties and nightlife integrated golf games



Swimming pool, wave machine, mini bowl, vintage video games, pinball, dome hockey, pool tables, golf simulators, and a fully stocked bar area





## CONCEPT 2: OMNIGOLF CASINO



The facility and all its components can be designed to have guests take relatively short breaks from the casino floor



**OMNIGOLF** EZ aim is to create a casual, fun atmosphere that combines “off the floor” gaming, i.e. KENO, Sports Book, Peer to Peer Wagering and other New Golf Betting Concepts which complement standard gaming with the result of keeping guests on the property for longer periods of time



The **OMNIGOLF** EZ may also provide other amenities such as: swimming pool, wave machine, mini bowl, golf simulators, and a fully stocked bar/lounge area.





## CONCEPT 3: OMNIGOLF STAND ALONE



Can be built on small plots of land closer to high traffic areas, which is economically feasible



Structures and much of the equipment can be built to be reusable allowing short leases to be feasible yet profitable



More Hitting Bays would typically be incorporated into a stand alone venue since they will be the primary revenue generators along with F&B



Small entertainment areas provide an attraction for evening use which promotes enhanced F&B







## CONCEPT 4: EXISTING GOLF COURSE INNO- RENOVATION



### ULTRA EFFICIENT IRRIGATION DESIGN

- ☉ Low Construction Cost
- ☉ Low Maintenance
- ☉ Efficient Water Usage



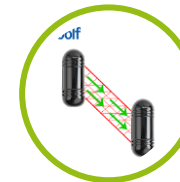
### MULTIPLE BUNKER RENOVATION OPTIONS

- ☉ Longer Life Span
- ☉ Less Contamination
- ☉ Less Maintenance
- ☉ Erosion Resistant
- ☉ Flood Resistant



### INNOVATIVE DRAINAGE SYSTEMS

- ☉ Faster Return to Play after Weather
- ☉ More Cart Friendly Access
- ☉ Increased Rounds
- ☉ More Efficient Maintenance
- ☉ Better Conditions



### TECHNOLOGY

- ☉ Geo Fencing to Control Carts
- ☉ SAT Tracking for Speed of play
- ☉ Course speed of play sensor carts or walkers
- ☉ Fun Zones



### INTEGRATED TECHNOLOGY DRIVEN FUN ZONES

- ☉ Golf Playgrounds (Speed Golf, Unusual Hazards, Famous situations, Famous holes)
- ☉ Soccer Simulator
- ☉ Vintage Arcades
- ☉ Evening & Night events
- ☉ Zip Line Course
- ☉ Climbing Wall
- ☉ Music night teen and young adults







# OMNIGOLF CONSIDERATIONS





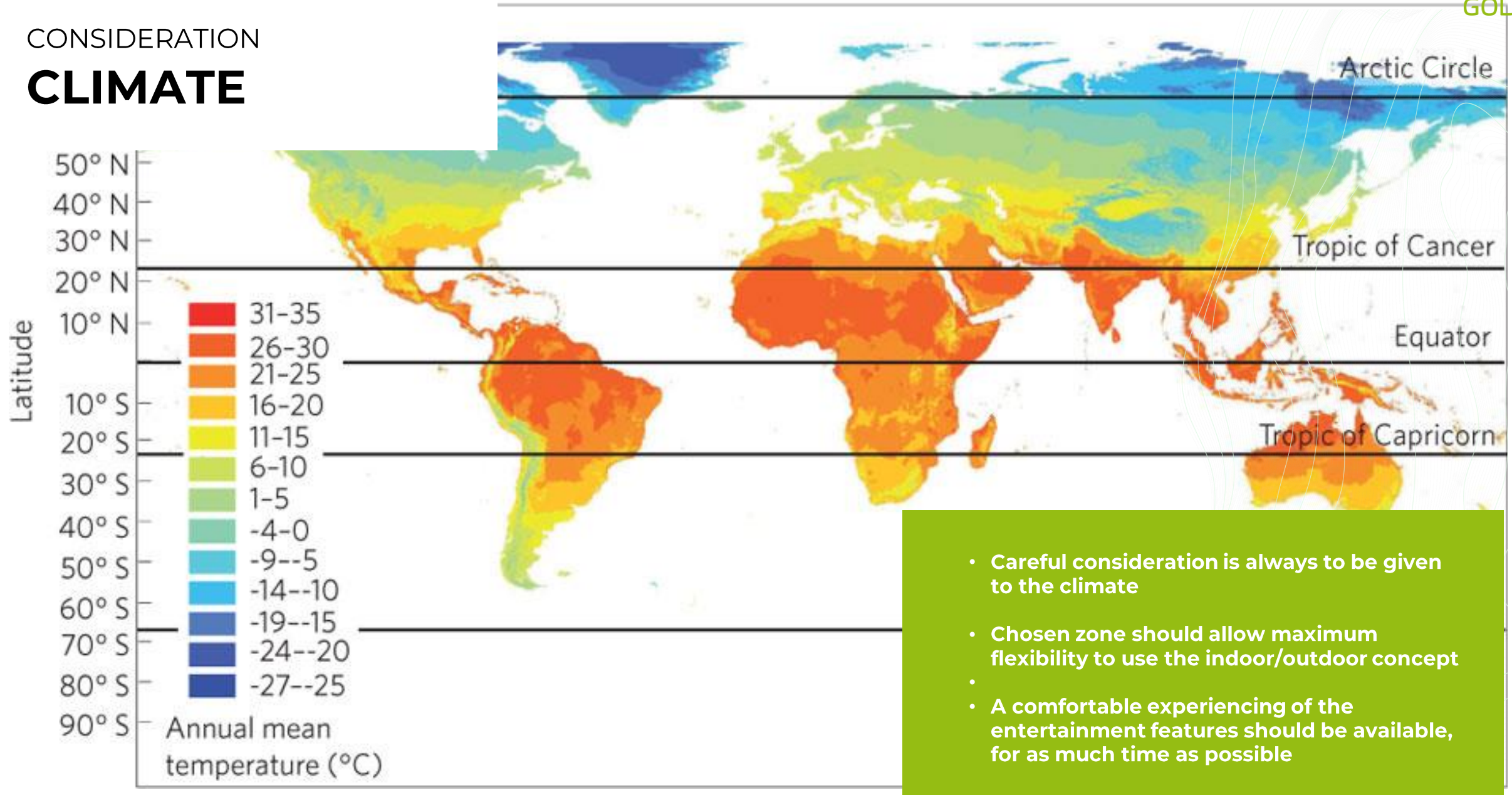
## CONSIDERATION **LANDSCAPING**



- Site is typically heavily landscaped and tastefully lighted
- Water feature close to the Entertainment Zone Structure
- These provide a cooling and calming effect particularly as the sun goes down and the atmosphere transforms



## CONSIDERATION CLIMATE



## CONSIDERATION

# ENTERTAINMENT ZONE STRUCTURE

## ADAPTABILITY

The entertainment zone can combine both indoor and outdoor activities and be adaptable to weather conditions so while there is a comfortable climate controlled area, it may be capable of opening to the outdoors when the weather is cooperative.

Guests in the climate controlled area can feel closely linked to the outdoors and views should be at least 120° to encompass as much of the golf and landscaping as possible.





CONSIDERATION

# BESPOKE ENTERTAINMENT OPTIONS



Adult Style VR Games and bar games such as mini-bowling, wave machines, climbing walls, etc. can have space set aside for them. Climate controlled Golf Simulators are an option



# CONSIDERATION **CUSTOMIZED AMENITIES**

OMNIGOLF OFFERS MANY  
UNIQUE CUSTOM AMENITIES

Example:

The second floor of the structure can consist of a service bar and swimming pool with casual seating both covered and uncovered potentially with portable outdoor AC capabilities for warm night functions. **AND CAN BE EXPANDABLE FOR MORE GOLF HITTING BAYS.**





# CONSIDERATION HOSPITALITY



## FOR HOTEL, CASINO, RESORT VENTURES:

Kitchen facilities will often not be required as the food will be prepared in the main kitchen. It is possible that a pizza oven could be integrated into the entertainment area.

## FOR STAND ALONE AND CLUB VENTURES:

A bistro, microbrewery or beer garden are examples of potential F&B attractions and profit centers



# CONSIDERATION CONVENIENCE



- Whether golfer brings their own gear, wants to demo new models or wishes to rent equipment, a reasonably stocked pro shop may be considered to provide demo or rental clubs and accessories to the participants.
- For facilities that opt for a putt/chip course, will be relatively short, specialty clubs such as high end putters and custom grind wedges can be offered for sale after demo.





# HIGH TECH/ HIGH TOUCH

## APPROACH TO GOLF ENTERTAINMENT ZONES





# HIGH TECH

## CUSTOM GAME SOFTWARE

can be designed to take full advantage of the technology and add unique excitement to the experience.



State of the Art **PROPRIETARY**  
Ball tracking Software



Doppler radar tracking



Chip technology





# HIGH TOUCH



Multiple day to night golf, sport and hospitality Considerations on an intimate human scale for maximum comfort and aesthetic enjoyment.



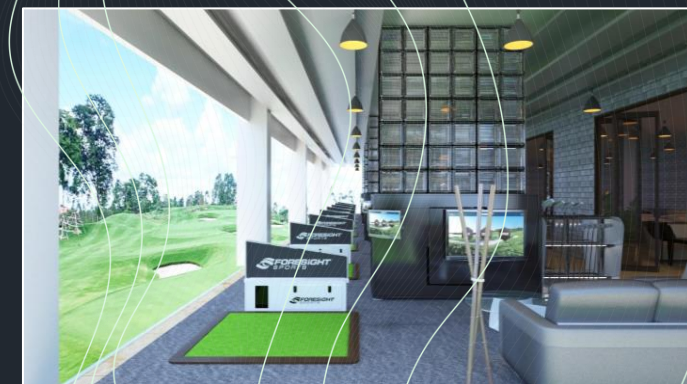
Adding to the aesthetics is The lush turf for the greens, tees, and putting course will be state of the art artificial turf or hybrid turf grasses



Surrounding grasses will be a natural hybrid turfgrass that will provide a cooling effect and a natural transition to heavy landscaping and water features on the near edges of the golf venue.





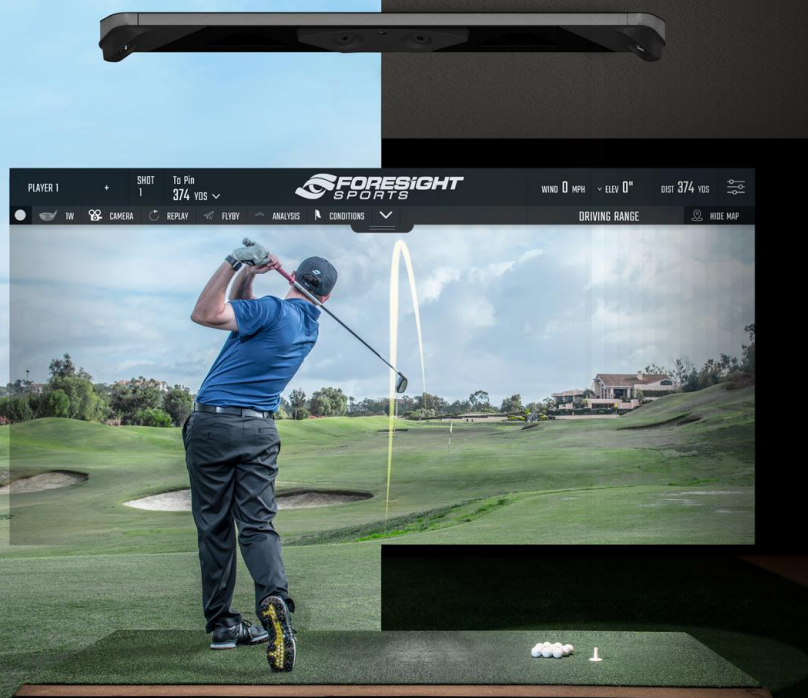


02

## INNO-RENOVATION



# WHAT IS INNO-RENOVATION?



INNOVATION

+

RENOVATION



# WHY **INNOVATIVE** RENOVATION?

When approached with a renovation Project, **OMNIGOLF** goes beyond bunker redesign and turf amendments and considers whether or not to maintain the traditional 18 hole, reconfigure the 18 holes or create a new configuration (with or without Entertainment Zone)

Reduces  
costs

Elevates  
interest

Refreshes  
interest

Improves  
accessibility



# INNOVATION IS KEY TO SUCCESS

“The combinations and possibilities are staggering. Every single one of these has it's own personality, nurtured from an idea, raised with passion, and breathtakingly launched.

SAM SAKOCIUS

The 1-2 Hectares short course area

Putting/chipping courses

Intimate Night Golf

Enhanced Nightlife activities

High tech tracking and scoring games

Indoor/outdoor activities





Golf is changing in all sectors and creating innovative ways of attracting new as well as experienced players is key to success




**OMNIGOLF** is working with Industry Leaders in Master Planning, Professional Tour Golfers and Technology developers to create new models of how golf can be designed to attract new golfers while retaining the base.








# INNO-RENOVATION PROCESS FOR EXISTING COURSES



Evaluate  
Analyze  
Summarize



Strategize  
Ideate  
Recommend



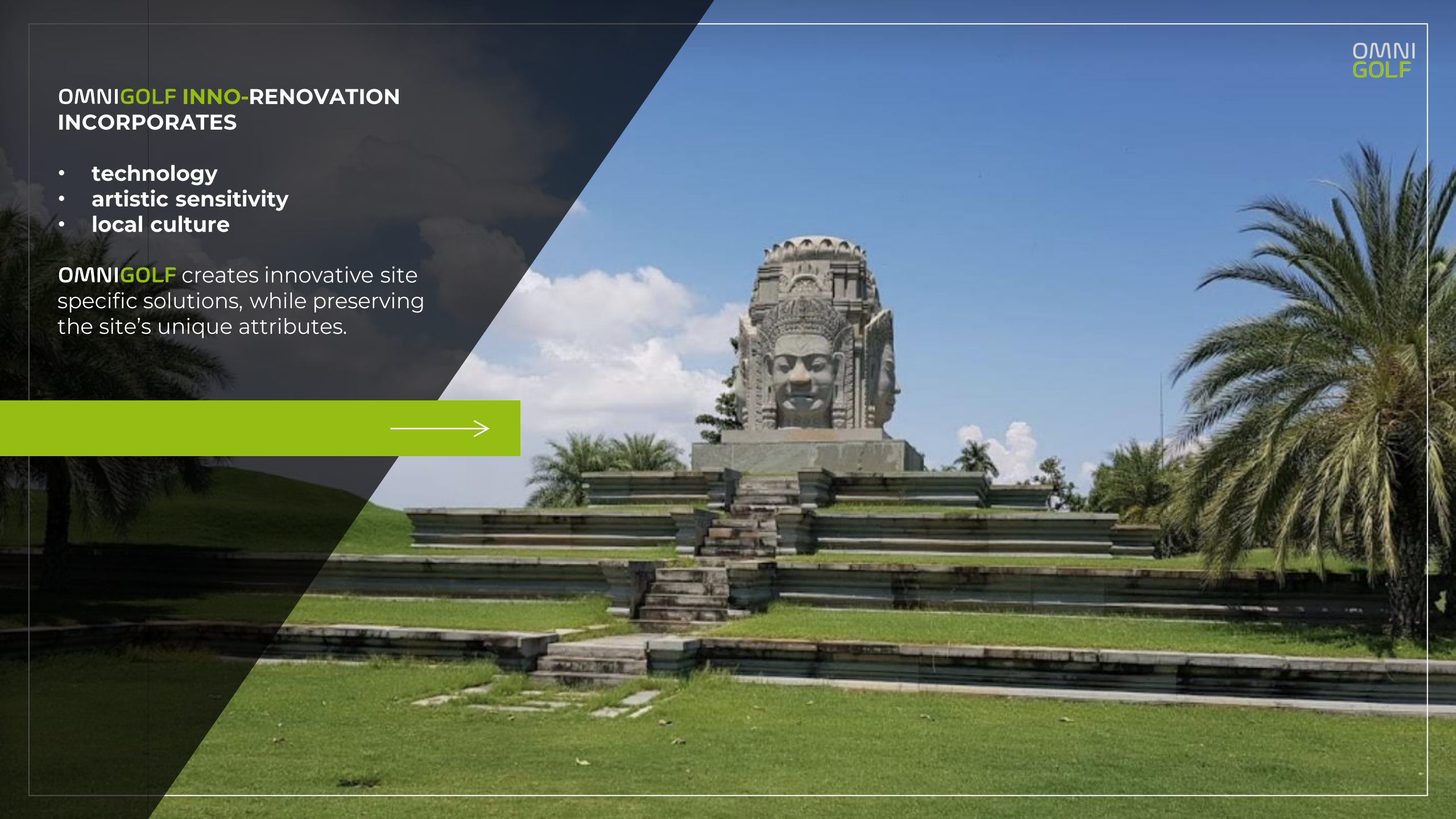
Design  
Implement



## OMNIGOLF INNO-RENOVATION INCORPORATES

- technology
- artistic sensitivity
- local culture

OMNIGOLF creates innovative site specific solutions, while preserving the site's unique attributes.





# EXAMPLE OF INNO-RENOVATION

Golf course redesign, renovation and reconditioning



VICTORIA GOLF AND COUNTRY RESORT, SRI LANKA

01



## CLUB HOUSE FLOW

Solution – **OMNIGOLF** relocated the Administration Offices and built a patio bar in its place to capitalize on the world class views.

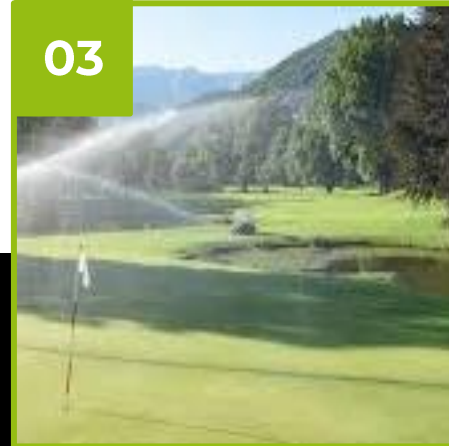
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## BUNKER REDESIGN AND REGENERATION

Solution – Redesign. **OMNIGOLF** redesigned surrounding area to redirect harmful water flow and foot traffic – rebuilt subsurface drainage for long life.

03



## IRRIGATION REDESIGN AND BUILD

Solution – **OMNIGOLF** designed and built a new ultra efficient /ultra cost effective system

04

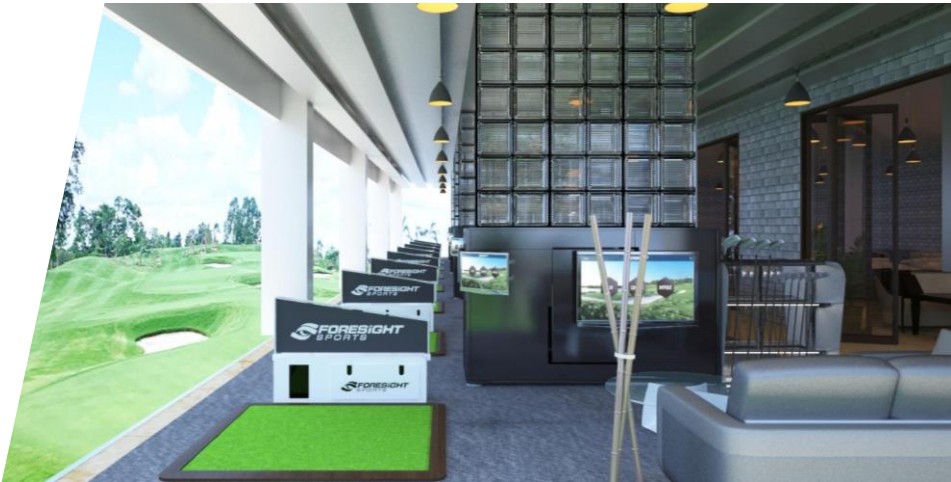
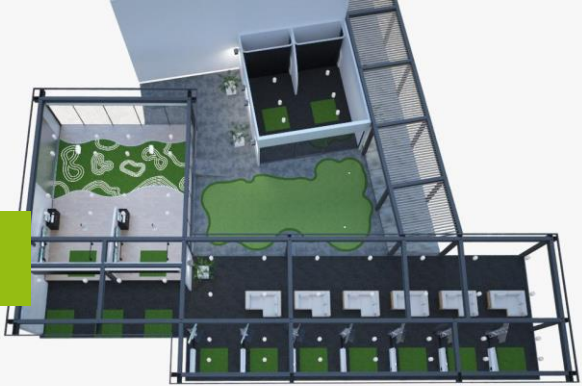


## INNOVATIVE EROSION CONTROL

Solution – Instead of utilizing standard erosion control measures which are expensive and not 100 percent effective in tropical climates, VGCR planted their hillsides with tea in the tiered style of the historic tea plantations. This scheme created effective erosion control while echoing a style of planting Sri Lanka is famous for.



**CONTACT US TO DISCUSS THE  
CUSTOM DESIGNS WE CAN  
CREATE FOR YOU.**





**YOUR VISION**  
**OUR INNOVATION**

03

**FOUNDERS**

**SAM SAKOCIUS**

[sam@projectcontrolintl.com](mailto:sam@projectcontrolintl.com)  
+66 0970813878

**ZENTA THOMAS**

[zenta@projectcontrolintl.com](mailto:zenta@projectcontrolintl.com)  
+66 0973142283